

NATIONAL VOTER REGISTRATION DAY - SEPTEMBER 15, 2026

PARTNER FACT SHEET



*"In 2012, a group of democracy-dedicated organizations and election officials put their heads together to answer a seemingly simple question: how can we ensure more eligible voters are registered to vote and ready to participate in our nation's democracy actively? The proposed solution: **National Voter Registration Day.**"*

— **Secretaries of State Michael Adams (R-Kentucky) and Steve Simon (D-Minnesota)**
National Voter Registration Day Steering Committee Honorary Co-chairs

WHAT IS NATIONAL VOTER REGISTRATION DAY?

Each year in the United States, millions of eligible voters cannot vote because of easily preventable issues like missing a voter registration deadline, forgetting to update their registration after a name change or move, or simply because they aren't sure how to register to vote.

In response, National Voter Registration Day was created to help address such issues by serving as a nationwide nonpartisan rallying point to promote voter registration and help eligible voters across the country get #VoteReady to participate in our shared democracy. Since 2012, close to **6.5 million citizens have registered to vote** on the annual holiday, including a record-breaking 1.5 million in 2020 alone.



NATIONAL VOTER REGISTRATION DAY STEERING COMMITTEE MEMBERS

Steve Simon,
Honorary Co-chair Minnesota Secretary of State

Michael Adams,
Honorary Co-chair Kentucky Secretary of State

And representatives from:

APIA Vote • BIPAC • CAA Foundation • Citizens Clean Elections Commission • Colorado Department of Elections • EveryLibrary • Google • Fulton County Office of Registration and Elections • Impactual, LLC • Levi Strauss & Co. • Meta • Microsoft • National Alliance on Mental Illness • National Disability Rights Network • National Urban League • Nonprofit VOTE • Poderistas • Snap, Inc • United Way Worldwide • U.S. Election Assistance Commission

THIS YEAR'S HOLIDAY IS SEPTEMBER 15, 2026!

On September 15, thousands of partners ranging from local libraries and college campuses to national nonprofits, Fortune 500 companies, Silicon Valley tech giants, and more will join forces for a single day of action celebrating our democracy.

In 2024, **820,000 Americans registered to vote** or updated their voter registration forms on National Voter Registration Day. Voters heading to the polls for the 2026 midterms will have the opportunity to shape decisions at every level of government. Ballots across the country will include all **435 seats in the U.S. House of Representatives, 33 U.S. Senate seats, 36 governorships, over 6,100 state legislative seats, and tens of thousands of local offices** that influence policies affecting daily life.



NATIONAL VOTER REGISTRATION DAY IS ENDORSED BY:



U.S. ELECTION
ASSISTANCE
COMMISSION



NATIONAL ASSOCIATION of
STATE ELECTION DIRECTORS



NASS
National Association
of Secretaries of State

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WHY SHOULD YOU SIGN UP AS A NATIONAL VOTER REGISTRATION DAY PARTNER?

No matter our background or political beliefs, we understand that for democracy to work for all of us, **it must include all of us**. Over the past 14 years since the first National Voter Registration Day, our partners have worked hard to fulfill the mission of ensuring that every eligible American is registered and ready to vote in their next election.

In a year where so much is on the ballot, we need the support of community-based organizations to help prepare as many people in our communities as possible to weigh in. Despite the highly partisan climate, **National Voter Registration Day's nonpartisan efforts continue to thrive**, thanks to the grassroots dedication of trusted voices and organizations serving as our partners in thousands of communities nationwide.

The larger our nonpartisan partner network grows, the more Americans we can help get on the voter rolls. **It's that simple.**

Support the campaign by signing up as a Premier or Community Partner.

WHAT'S THE DIFFERENCE IN PARTNERSHIP?

Premier Partners are national organizations and corporations. They help us to promote the day and expand its reach. You can sign on to promote the day to your network, employees, or on social media.

Community Partners are local organizations. They help us by running voter registration drives in their communities and receive our free resources including posters, stickers, toolkits, webinars, and more!



SCAN THE QR CODE



For questions or more information on how you can support the holiday, email us at info@nationalvoterregistrationday.org

NationalVoterRegistrationDay.org