

# **It's GOTV Time!**

## **Getting Voters to the Polls in November**

**October 16th, 2pm EST**



# Agenda

## Housekeeping:

This webinar is being recorded and the recording will be shared following the call.

- Intro & Welcome & Housekeeping
- NVRD 2024 recap
- Preparing voters for their experience at the polls
- Partner presentations
  - VoteRiders
  - Vote Early Day
- Audience Q&A
- Closing



# National Voter Registration Day 2024

## Recap and Official Results

# Thank you to our generous sponsors!



I am a voter.<sup>®</sup>



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# And to our incredible partner coalition!



**152**

**Premier  
partners**

And

**5600**

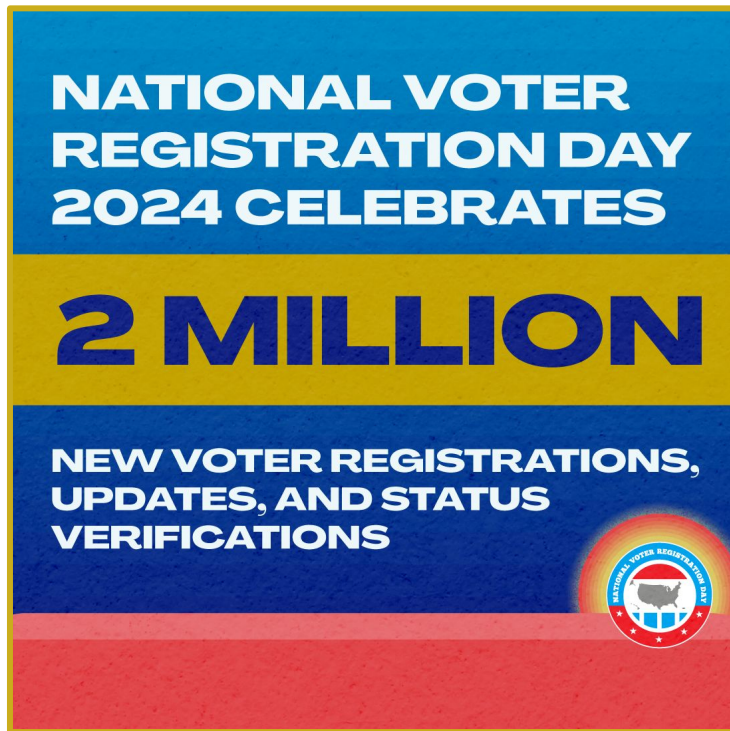
**Community  
partners**

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# Drumroll please...



- Two million Americans registered, updated their registration, or checked/verified their registration status as part of the holiday. This represents **1 out of every 120 eligible voters** nationwide.
- Of this number, **820,000 voters** registered to vote or updated their voter registration status as part of the day, and **310,000** of the registrations were from youth voters (18-24 year olds)
- Over a quarter (**230,000**) of the new and updated registrations were collected by community partners at events across the nation, with each event collecting 50 registrations on average.
- This now brings the holiday's lifetime registration total to over **six million voters**, underscoring the importance of the annual celebration in keeping the democratic process accessible and inclusive.



**THANK YOU!**



# 5 steps for preparing voters for their experience at the polls



# Why prep voters in advance for what they'll expect?

This year, we will see elections for **34** US Senate seats, **435** House of Representatives seats, state legislative races across **44 states**, and **11** governors races, alongside scores of municipal races and ballot initiatives.

**Millions of Americans** will face a new landscape of voting laws passed in their states in the wake of the 2020 federal election.

**8 million+**

youth have reached voting age since the 2022 midterms.



# Step 1: Get your pre-Election Day education

See a breakdown of how voting at home works in each state: Policies, Returning forms, third party rules, and ballot curing.

Learn where candidates running for office in your community stand on the issues. Only candidates that appear on your ballot, based on the address you enter, will be listed.

Read through nonpartisan voters guides that show where candidates stand. They're produced by veteran journalists with links to credible sources. Available online and in printable versions.




## Step 2: Confirm your details and review your ballot

There are many reasons to check your details before heading to the polls including confirming that you're **still in voting rolls, verifying that your poll site hasn't changed, and checking what party** you're registered to.

Now that you've confirmed your status, **review your ballot (positions) and research candidates** so you know who you're voting for.

TEST 2024-03-18 09:52:06

 **EARLY / ABSENTEE  
OFFICIAL BALLOT  
ANNUAL TOWN ELECTION  
DEDHAM, MASSACHUSETTS  
APRIL 13, 2024  
PRECINCT ONE** *Paul M. Munchbach*  
TOWN CLERK

**INSTRUCTIONS TO VOTERS**  
A. TO VOTE, completely fill in the OVAL to the RIGHT of your choice(s) like this: ☒  
B. Follow directions as to the number of candidates to be marked for each office.  
C. To vote for a person whose name is not printed on the ballot, write the candidate's name and address on the line provided and completely fill in the OVAL.

<b>SELECT BOARD</b>	<b>SCHOOL COMMITTEE</b>	<b>COMMISSIONER OF TRUST FUNDS</b>
For Three Years <input type="radio"/> Vote for ONE <b>JAMES A. MACDONALD</b> <input type="radio"/> 29 Atlantic St. Candidate For Re-Election <b>JASON P. BROGAN</b> <input type="radio"/> 3 West St. <input type="radio"/> (Write-in) <input type="radio"/>	For One Year <input type="radio"/> Vote for ONE <b>ANTHONY JOSEPH RODRIGUEZ</b> <input type="radio"/> 47 Atlantic St. Candidate For Re-Election <b>WILLIAM BRIAN WALSH</b> <input type="radio"/> 300 West St. <input type="radio"/> (Write-in) <input type="radio"/>	Vote for NOT more than TWO <b>SALVATORE ANTHONY SPADA</b> <input type="radio"/> 25 Oxford St. Candidate For Re-Election <b>EMILY REYNOLDS</b> <input type="radio"/> 1000 Centre Ave. Candidate For Re-Election (Write-in) <input type="radio"/>
<b>ASSESSOR</b>	<b>BOARD OF HEALTH</b>	<b>PARK AND RECREATION COMMISSION</b>
For Three Years <input type="radio"/> Vote for ONE <b>GEORGE A. PANAGOPOULOS</b> <input type="radio"/> 24 Winthrop Ave. Candidate For Re-Election (Write-in) <input type="radio"/>	For Three Years <input type="radio"/> Vote for ONE <b>EMMA REIDY</b> <input type="radio"/> 85 Lincoln St. <input type="radio"/> (Write-in) <input type="radio"/>	Vote for NOT more than TWO <b>LISA ELLYN FARNHAM</b> <input type="radio"/> 36 Lincoln St. Candidate For Re-Election <b>ALAN M. CENTOFANTI</b> <input type="radio"/> 123 Kenney St. <input type="radio"/> (Write-in) <input type="radio"/>
<b>TOWN CLERK</b>	<b>PLANNING BOARD</b>	<b>HOUSING AUTHORITY</b>
For Three Years <input type="radio"/> Vote for ONE <b>PAUL M. MUNCHBACH</b> <input type="radio"/> 25 Lansdowne Rd. Candidate For Re-Election (Write-in) <input type="radio"/>	For Five Years <input type="radio"/> Vote for ONE <b>MICHAEL A. PODOLSKI</b> <input type="radio"/> 81 Sandy Valley Rd. Candidate For Re-Election (Write-in) <input type="radio"/>	For Five Years <input type="radio"/> Vote for ONE <b>JOHN BEECHER KANE</b> <input type="radio"/> 7 Andrew Cr. Candidate For Re-Election (Write-in) <input type="radio"/>
<b>SCHOOL COMMITTEE</b>	<b>TRUSTEES OF THE PUBLIC LIBRARY</b>	
For Three Years <input type="radio"/> more than THREE <b>LAURIE C. TWOMEY</b> <input type="radio"/> 46 Riverside St. Candidate For Re-Election <b>CHRISTOPHER J. POLITO</b> <input type="radio"/> 26 Lincoln St. Candidate For Re-Election (Write-in) <input type="radio"/> (Write-in) <input type="radio"/> (Write-in) <input type="radio"/>	For Three Years <input type="radio"/> Vote for ONE <b>MATTHEW B. MCGUIRE</b> <input type="radio"/> 4 Willow St. <input type="radio"/> (Write-in) <input type="radio"/>	

**VOTE BOTH SIDES OF BALLOT**



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## Step 3: Make a plan

Once you've confirmed your status, poll site and ballot information, research how you **plan to vote** based on your state guidelines. Find out where you can vote in person, what voting machines are used, and what you need to bring with you on Election Day by entering your address [here](#).



## Step 4: Pre-pack appropriate documents to bring to the polls

You'll hear in a minute from VoteRiders about **voter ID requirements across the country**, but make sure you have your appropriate identification docs with you before you go out to vote.

If it's helpful, print out a sample ballot from your state's election website (if available) so you have an easy list of the candidates you're planning to vote for!





## Step 5: Go VOTE and make your voice heard!

Once you've confirmed your status, poll site and ballot information, research how you **plan to vote** based on your state guidelines. Find out where you can vote in person, what voting machines are used, and what you need to bring with you on Election Day by entering your address [here](#).





# Our special guests:



**Lauren Kunis**

*Executive Director*  
**VoteRiders**



**Bryce Bennett**

*Executive Director*  
**Vote Early Day**

Now let's hear from:



@VoteRiders



VoteRiders.org



Info@VoteRiders.org

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# GET READY TO VOTE!

VOTER ID | NON VOTER ID



VOTERIDERS

38 states

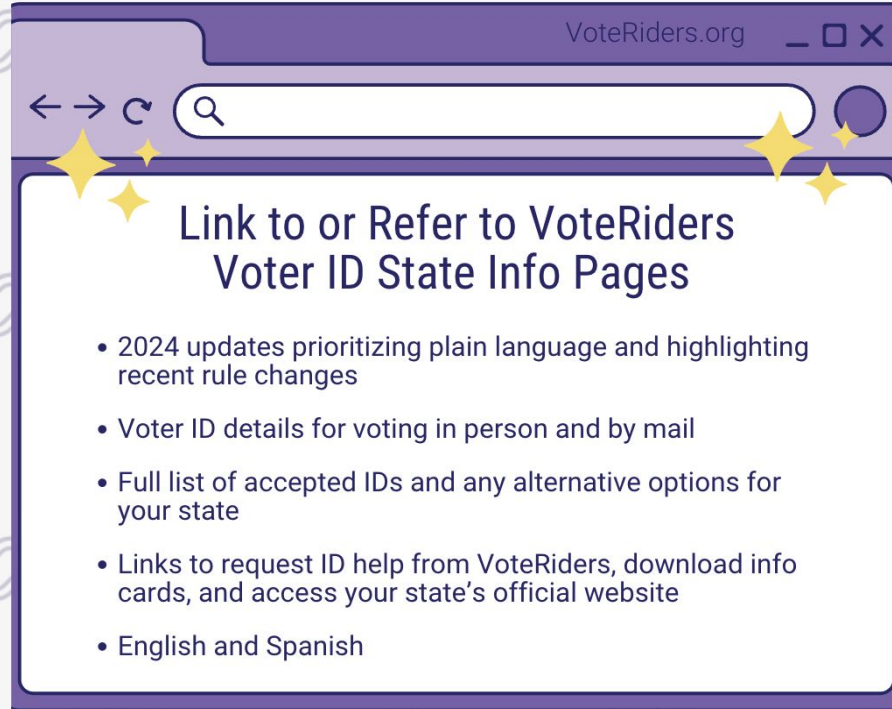
have voter ID laws  
in place for 2024

18 states

have put in place new or  
stricter voter ID laws since the  
2020 elections, impacting  
in-person and mail voting

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- 2024 updates prioritizing plain language and highlighting recent rule changes
- Voter ID details for voting in person and by mail
- Full list of accepted IDs and any alternative options for your state
- Links to request ID help from VoteRiders, download info cards, and access your state's official website
- English and Spanish

**VoteRiders.Org/Check**

## Specialized Resources

**Trans and Nonbinary Voters:** [VoteRiders.org/Pride](https://VoteRiders.org/Pride)

**Student Voters:** [VoteRiders.org/Student](https://VoteRiders.org/Student)

**Voters w Disabilities:** [VoteRiders.org/Disabilities](https://VoteRiders.org/Disabilities)



## Voter ID Info Cards

*Newly designed for 2024!*

- Wallet-sized cards highlighting key voter ID info
- All 50 states and DC
- English and Spanish
- Available free for non-profit, non-partisan orgs
- Freely downloadable and printable
- Crucial backup for voters facing misinformed pollworkers

[VoteRiders.Org/Cards](https://VoteRiders.Org/Cards)





# Voter ID Helpline and Chatbot

VoteRiders staff and volunteers assist voters through our bilingual Voter ID Helpline and one-on-one conversations.



**Call or text 866-ID-2-VOTE (866-432-8683)**



**[VoteRiders.org/FreeHelp](https://VoteRiders.org/FreeHelp)**



**[Helpline@VoteRiders.org](mailto:Helpline@VoteRiders.org)**



**Chat on Facebook, Instagram, website**

Hi! I'm with VoteRiders.  
How can I help?

I turned 18 a few days ago and am super excited to vote, the only problem is that I don't have a driver's license and my school ID doesn't have anything like a signature or expiration date.

(I'm a senior in high school)

So I was wondering if you could help me figure out what I could do so I can start voting as soon as I can?

My name is Olivia and I'm happy to help! What state do you live in? Voter ID rules are different in every state.



Now let's hear from:

VOTE  
EARLY  
DAY

# Vote Early Day

## What is early voting?

- Early voting taking advantage of your opportunities to vote ahead of Election Day (Nov 5)
  - Mail
  - In-Person

# Vote Early Day

## Why Vote Early?

- When Americans wait they run into problems
- Voting early ensure you can overcome these obstacles

### When you vote early...



You skip long polling place lines



Last-minute meetings or emergencies on Election Day don't pull you away from casting your ballot



You can overcome the hurdles caused by voter disinformation



You have time and opportunities to conquer the obstacle of often confusing election rules

# Vote Early Day

## How do I vote early?

- Visit [www.VoteEarlyDay.org/vote](http://www.VoteEarlyDay.org/vote) to learn where you can:
  - Vote early in person
  - How you can vote by mail
  - Where you can find a ballot drop off location
  - Make a plan to get it done

The screenshot shows the 'Voter Tool' interface. At the top is a purple navigation bar with the 'VOTE EARLY DAY' logo on the left and links for 'ABOUT VOTE EARLY DAY', 'STATE SPECIFIC VOTING RULES', 'GET INVOLVED', 'FIND RESOURCES', and 'PARTNER TOOLKIT' on the right. The main heading is 'Voter Tool'. Below it is a welcome message: 'Welcome to the Vote Early Day voter tool! Insert your information to find out where you can vote early in your community. Note that information will be updated throughout the year as elections approach.' The form contains four input fields: 'First Name' (with 'Sandra' entered), 'Last Name' (with 'Smith' entered), 'Phone' (with '(123) 456 - 7890' entered), and 'Address' (with 'e.g., 1452 E 53rd St, Chicago, IL' entered). Below the address field is a small tip: 'TIP! We need your full address to get you the right ballot.' At the bottom of the form is a green 'Get Started' button. A footer at the very bottom of the page states: 'If you have encountered a problem with voting, please call this national nonpartisan hotline: 866-OUR-VOTE.'

# Vote Early Day

## What to expect when you are voting early?

- In person
  - Very similar to the process on Election Day
  - Show up at a time that is convenient for you and your schedule
  - Generally quicker than Election Day voting
- By mail
  - Your mail ballot will be delivered directly to your door
  - You can take the time you need to learn about candidates and issues at your leisure
  - You can share the experience with family and friends (if you want)
  - You can mail it back or drop it off



# Vote Early Day

## What to Bring

- ID as required by your state
- A snack/water incase there is a line





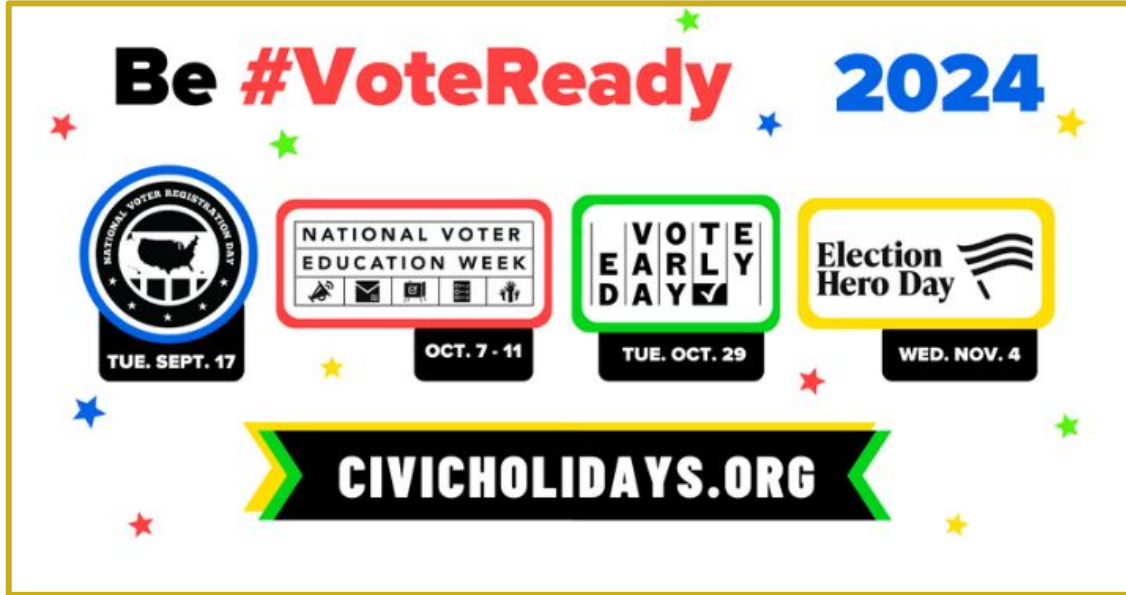
# GOTV Resources



## Key GOTV Resources

- [7 tips on Getting Out the Vote](#)
- [GOTV Email Script from Nonprofit Leadership](#)
- [Nonprofits Get Out the Vote last minute ideas for Nonprofit leaders](#)
- [Permissible Election Activities Checklist](#)
- [Tips for Supporting Voting By Mail](#)
- [Voter Registration Script](#)
- [Voter Engagement Guide](#)

# Sign up for the Civic Holidays!



# Purple Tour



We partnered with our friends at Daybreaker for an incredibly joyful Party to the Polls: Purple Tour party back on National Voter Registration Day in NYC, and the fun's not over—over the next six weeks leading up to the election, Daybreaker and partners will continue to host morning dance parties at early voting locations across 15 states, creating a festive, inclusive atmosphere that encourages participation in the electoral process and appreciation for the workers who run our elections.

**Find a Purple Tour event near you and [get your free tickets!](#)**

# Ride to the Polls



Uber is offering riders **50% off your ride to your poll site** (up to \$10) across the US including Washington DC and Puerto Rico. California and Georgia will be excluded from this offer.

They're also offering eaters **25% off their orders** (up to \$15, \$25 min order) starting at 6PM local time to watch election night results across the US.

There is **no promo code**; all voters will go into the Uber app and **click the "Go Vote" icon**, enter your voting address. And you can pick whatever mode of on-demand transportations you want -- from an UberX to a Lime Bike to an Uber Black. The discount is automatically applied for the trip to your polling location!

# Q & A



# Donate to NVRD!

Thanks to our network of supporters, participating in National Voter Registration Day is free and open to all.

If you'd like to support our efforts further,  
[please consider donating to National Voter Registration Day today.](#)

**Your support is greatly appreciated!**



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# Thank you

See you on Election Day!

