



**NATIONAL VOTER REGISTRATION DAY:  
SEPTEMBER 17, 2024**

# COMMUNITY PARTNER FACTSHEET

*“In 2012, a group of democracy-dedicated organizations and election officials put their heads together to answer a seemingly simple question: how can we ensure more eligible voters are registered to vote and ready to actively participate in our nation’s democracy? The proposed solution: National Voter Registration Day.”*

– Secretaries of State Michael Adams (R-Kentucky) and Steve Simon (D-Minnesota)  
National Voter Registration Day Steering Committee Honorary Co-chairs

## What is National Voter Registration Day?

Each year in the United States, millions of eligible voters find themselves unable to vote because of easily prevented issues like missing a registration deadline, forgetting to update their registration after a name change or moving, or simply because they aren’t sure how to register.

National Voter Registration Day was created in 2012 to help address such issues by serving as a nationwide nonpartisan rallying point to promote voter registration and help eligible voters across the country get #VoteReady to participate in our shared democracy. Since 2012, more than 5 million citizens have registered to vote on the annual holiday, including a record-breaking 1.5 million in 2020 alone.

## This year’s holiday is September 17, 2024!

On September 19, thousands of partners ranging from local libraries and college campuses to national nonprofits, Fortune 500 companies, Silicon Valley tech giants, and more will join forces for a single day of star-spangled awesomeness, celebrating our democracy and the voting public that makes it possible. Through a coordinated nationwide civic blitz in traditional media, online, and good old-fashioned face-to-face voter engagement in communities across the country, we’ll spend 24 hours driving unparalleled awareness of voter registration opportunities to millions who may not otherwise register.

Far from just the presidential contest, 2024 will bring elections for 34 US Senate seats, 435 House of Representatives seats, state legislative races across 44 states, 11 governors races, alongside scores of municipal races, ballot initiatives, and more! Fitting for the first presidential election since 2020 when NVRD got over 1.5 million Americans registered to vote, 2024 is on track to be one massive year for voter engagement.

### National Voter Registration Day is endorsed by:



National Association of Secretaries of State



NASED

National Association of State Election Directors



U.S. Election Assistance Commission



National Association of Election Officials

### 2024 National Voter Registration Day Steering Committee Members:

Michael Adams,  
Honorary Co-chair  
Kentucky Secretary of State

Judd Choate  
Colorado Director of Elections

Steve Simon,  
Honorary Co-chair  
Minnesota Secretary of State

Armando Salud  
Deputy of Elections,  
Yolo County (California)

### And representatives from:

Asian Pacific Islander American Vote • Civic Alliance • Democracy Fund • EveryLibrary • Google • Levi Strauss & Co. • Meta • Military Officers Association of America • NALEO Educational Fund • National Disability Rights Network • National Rural Electric Cooperative Association • National Urban League • Nonprofit VOTE • Snap Inc.



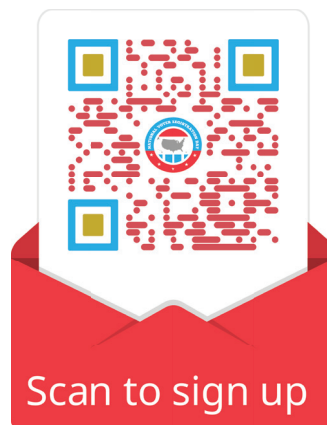
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## Why should you sign up as a National Voter Registration Day Partner?

No matter our background or political beliefs, we know that in order for democracy to work for all of us, it must include all of us. In the 12 years since the first National Voter Registration Day, our partners have worked hard to fulfill the NVRD mission of ensuring that every eligible American from across the country is registered and ready to cast a ballot in their next election. As we begin our next decade of voter registration in 2024, the work of that mission is far from over.

In spite of our highly partisan times, National Voter Registration Day's nonpartisan work continues to succeed thanks to the grassroots work of the trusted voices and organizations who serve as our partners in thousands of communities throughout the country. The bigger our nonpartisan partner team, the more Americans we can get on the voter rolls. It's as simple as that!



Scan the QR code and take five minutes to fill out our sign up form to become a partner today.

Once you're signed on, you'll get instant access to the full suite of services we provide to help you build your event, including:

- Free posters and stickers
- Strategy guides and toolkits
- Sample press releases, emails, social media copy, and more
- A library of read-made digital content for social media
- Webinar training sessions
- *And much more!*

For questions or more information on how you can support the holiday, email us at [info@nationalvoterregistrationday.org](mailto:info@nationalvoterregistrationday.org)



[NationalVoterRegistrationDay.org](http://NationalVoterRegistrationDay.org)