Sample Press Release – Distribute the week after Labor Day

Headline: September 20, 2022 is National Voter Registration Day

Subheadline: [ORGANIZATION NAME] plans to register voters in [CITY/ONLINE] to celebrate the national holiday.

[CITY, STATE – DATE] – On September 20, 2022, Americans will celebrate National Voter Registration Day with a massive cross-country effort to register voters ahead of the hotly contested midterm elections.

Every eligible American voter should have the option to exercise their right to be heard at the ballot box, and National Voter Registration Day is the right day to start by getting registered. Communities across the country, in all 50 states and D.C., are planning to use National Voter Registration Day to get registered and get #VoteReady.

2022 also marks National Voter Registration Day's 10th anniversary.

Thousands of national, state, and local organizations and volunteers will be the driving force behind National Voter Registration Day 2022. Partner organizations will coordinate hundreds of National Voter Registration Day events on and offline nationwide, and leverage #NationalVoterRegistrationDay and #VoteReady on social media to drive attention to voter registration.

[ORGANIZATION NAME] is proud to be a National Voter Registration Day partner. On September 20, [ORGANIZATION NAME] will engage its community and register voters at the following events:

[EVENT 1, TIME, LOCATION OR URL]

[EVENT 2, TIME, LOCATION OR URL]

[EVENT 3, TIME, LOCATION OR URL]

The effort's website, NationalVoterRegistrationDay.org, provides a listing of National Voter Registration Day events across the country, in communities and held virtually. It also includes comprehensive and state-specific resources on all things voter registration and voting more generally.

Founded in 2012, National Voter Registration Day is designed to create an annual moment when the entire nation focuses on registering Americans to exercise their most basic right – the right to vote. Nearly 4.5 million Americans have registered to vote on the holiday since the inaugural National Voter Registration Day.

For inquiries about National Voter Registration Day, please contact: [MEDIA CONTACT].

NationalVoterRegistrationDay.com