Every year, millions of Americans are unable to vote due to an outdated registration or a missed registration deadline. As many as 1 in 4 Americans are not registered, with that figure higher for youth and communities of color.

National Voter Registration Day (nationalvoterregistrationday.org) is an annual nonpartisan day of coordinated action in communities across the country, in the media, and online that raises awareness of registration opportunities, distributes critical voting information, and celebrates our country’s democracy. Nearly 4.5 million voters have registered to vote as part of the holiday since its founding in 2012, including 1.5 million in 2020.

The holiday’s success is a result of the collective efforts of thousands of partners each year at the national and local levels, including high schools, colleges and universities, nonprofits, libraries, businesses, digital platforms, media partners, and more.

This year’s National Voter Registration Day on Tuesday, September 28 will be one of the nation’s largest nonpartisan civic events in 2021, ahead of critical state and local elections across the country.

We invite organizations of ALL stripes and sizes to join us and help their communities get #VoteReady this September 28 and beyond.

4.5m voter registrations since 2012

1m NEW registrations goal for 2021-22
As a 2021 Partner, you will receive:

- **Free swag:** All partners receive a custom shipment of National Voter Registration Day-branded posters and stickers to give events a unified and celebratory feel! Posters and stickers are available in English, Spanish, and 11 additional languages.

- **Communications support:** Partners receive a communications toolkit and calendar, sample social media copy and shareable graphics, suggested nonpartisan message guidance and talking points, and more.

- **Access to live training webinars:** Every year, we host a series of webinars featuring voter engagement experts and on-the-ground partners to share all of the best practices, tips, and tricks needed to make your event a success.

- **Up-to-date resources specific to your state and community:** Voter registration drive rules differ by state (as does voting in general!), and can be confusing as a result. We’ve got your back with all of the state-specific resources and information you need no matter where you live.

- **Public recognition in National Voter Registration Day communications:** Our partners are the key to our success, and uplifting your hard work and impact is one of our top priorities! All partners are listed publicly on our website and receive regular shout-outs on social media, our blog, and other communications.

Ready to be part of a nationwide effort to help get America #VoteReady on September 28, 2021?

If the answer is YES...

Sign up HERE!