Come on in!
We’ll get this party started shortly.

*Here’s your ticket!* 

All guests today will be entered into a raffle for prizes from our partners at Airbnb, Blue Apron, HeadCount, I am a voter., JUST Brands, Participant Media, Impactual, and UberEats.
National Voter Registration Day

Tuesday, September 22, 2020

www.nationalvoterregistrationday.org
info@nationalvoterregistrationday.org
Your hosts

Brian Miller  
Nonprofit VOTE

Tappan Vickery  
HeadCount

Andy Bernstein  
HeadCount

Melinda Arons  
Participant Media
Welcome!

Chairman Ben Hovland
U.S. Election Assistance Commission
National Voter Registration Day 2020

September 22, 2020!

- Our goal: biggest National Voter Registration Day ever!
- 100+ Premier Partners; 4,400+ community partners
- Navigating the new normal
But first… Raffle #1

- HeadCount swag! (2)
- UberEats $50 gift cards! (2)
- Case of JUST VOTE water cartons
Raffle #1 WINNERS

★ HeadCount swag! (2)

    Gaven Mayo & Lisa Brown

★ UberEats $50 gift cards! (2)

    Susan Fernandez & Jeffrey Isaacson

★ Case of JUST VOTE water cartons

    Reema Mustafa
HeadCount

2012–2020

National Voter Registration Day
2012 to 2019

Voter Registrations: 104,249
Artist/Influencer Posts: 1,040
Field Events: 264
Annual Impressions: 2 billion +
ARTIST POSTS
2012–2019

2012: 175
2014: 220
2016: 270
2018: 349

Total Voter Registrations:
98,566
HOME TEAM IN 2014
GRASSROOTS FIELD EVENTS

Total registrations: 5,673
Total events: 264

2012: 22 events
2014: 29 events
2016: 52 events
2017: 34 events
2018: 67 events
2019: 58 events
NATIONAL VOTER REGISTRATION YEAR

2020
NVRD 2020

Artist and influencers with VOTE shirts & masks: **553**

Participating national brand and corporate partners: **19**

Local drives (digital + field): **102 (and growing!)**
PARTNERSHIP HIGHLIGHT

MAKE YOUR VOICE HEARD

TEXT VOTER TONY'S TO 40649
PARTNERSHIP HIGHLIGHT

Blue Point Brewing Company

Get Voting

HeadCount.org
PARTNERSHIP HIGHLIGHT

AMERICAN EAGLE
ARTISTS AND INFLUENCERS
POWER OF THE MOVEMENT
Raffle #2

- I am a voter swag (2)
- Gifts from USPS - women’s centennial stamps and commemorative pin
- $50 Airbnb gift card
Raffle #2 WINNERS

★ I am a voter swag (2)

Vince Harper & Perla Salgado

★ Gifts from USPS

Kathy Selser

★ $50 Airbnb Gift Card

Andrew Harvey
Participant, a first time partner & sponsor of NVRD, was founded 16 years ago with a core belief – that a good story, well told, can change the world. Our work has been rooted ever since at the intersection of arts and activism.
Alongside SLAY THE DRAGON, we worked with impact partners in Michigan, Wisconsin, and Colorado to increase awareness of gerrymandering and encourage their communities to participate in nonpartisan citizen redistricting commissions as we approach the 2021 map-making cycle.

In partnership with the Princeton Gerrymandering Project, the campaign launched an action hub that informs activists on how redistricting happens in their state, and directs them to organizations to get involved.

Learn more at participant.com/slaythedragon
Plan your vote & make sure you know your rights — then ask a friend to do the same.

makegoodtrouble.com is a digital hub that features information about the film and impact campaign, as well as, tools and resources to make good trouble. Audiences can create a clear plan of how they will vote in-person or remotely. They can utilize a map to review their voting rights and know what is needed to ensure their vote counts in their state.

Please contact us at goodtrouble@participant.com or learn more at makegoodtrouble.com to join the campaign.
At a moment when policies and pandemics are sowing division and making it harder to participate in our democracy, AMERICAN UTOPIA is an invitation to come together to start creating the world we want to see. And that starts by casting your ballot.

Participant’s partnership with HeadCount seeks to make voting easy by giving you the tools to register to vote, check your registration status, and request a mail-in ballot.

Visit www.headcount.org/americanutopia to get started.
It's time for a more inclusive America, where everyone's voice is heard.

The issues on the ballot this year have the power to impact our daily lives — from systemic racism, to the coronavirus response, and our economy. With less than 30 days until the election, your voice and your vote matters.

Take two minutes and find everything you need to register to vote, check your voter status, and request your mail-in ballot so you can safely vote from home.
Our Everyday Democracy HEROES!

Spotlight on:
- Campus Takeover
- APALA
- League of Women Voters
- Disability Rights Mississippi
- Civic Alliance member companies
Campus Takeover is a national effort to share resources, build community, and support those who are hosting voter registration activities on college, community college, and university campuses.

This year, 1,200 partners have signed up on over 400 campuses.

Campuses are getting creative from hosting digital concerts to socially distant photo booths!
#AAPI2020 Movement

- Asian American and Pacific Islander groups and organizers - local, state, and national
- Outreach in-language, with influencers and trusted messengers
- Join us at [www.ncapaonline.org/aaapi2020](http://www.ncapaonline.org/aaapi2020)
This is our biggest year ever!

• 600 Leagues registered

• Over 850 events, in-person and online
Disability Rights Mississippi is Mississippi’s Protection & Advocacy agency for people with disabilities.

Full inclusion in the community starts with voting!

How can we meet people where they are?

- Drive-thru food bank
- Free (to-go!) coffee and voter registration materials at a popular breakfast spot near local colleges.
- Educational video included in curriculum of transition programs during the week of National Voter Registration Day.
- Socially-distant registration drive at Goodwill.
We are the Civic Alliance, a non-partisan business coalition that strengthens our democracy by supporting safe, healthy, and trusted elections and inspiring every American to participate in shaping our country’s future.
civic alliance member companies
Raffle #3

★ Voting apparel from Impactual and Participant Media
★ One MONTH’s worth of free meals from Blue Apron ($240 value)
Raffle #3 WINNERS

★ Voting apparel from Impactual and Participant Media

Jordan Popoff

★ One MONTH’s worth of free meals from Blue Apron ($240 value)

Bonita Jenkins
National Voter Registration Day 2020

Last-minute tricks and tips

- #NationalVoterRegistrationDay and #VoteReady on social media
- Follow along @NatlVoterRegDay on all platforms
- Consult our guides for safe in-person events, communications toolkit, and download social media graphics
- Go big and go bold!
Cheers to YOU!
National Voter Registration Day

THANK YOU!