



Welcome! The webinar will begin shortly

Please use the Q&A box to ask today's featured speakers your questions about getting #VoteReady ahead of Election Day.

This webinar is being recorded. The video, slides, and referenced resources will be sent out next week and posted on our website.



National Voter Registration Day

Tuesday, September 22, 2020

www.nationalvoterregistrationday.org
info@nationalvoterregistrationday.org



Getting #VoteReady

Agenda

- National Voter Registration Day: preliminary results
- Getting #VoteReady
 - National Voter Education Week
 - Vote Early Day
- Q&A





National Voter Registration Day 2020



NatlVoterRegDay
@NatlVoterRegDay


BREAKING: Today, we're proud to announce that our team of 4500+ partners helped to register an estimated 1.5 million voters on [#NationalVoterRegistrationDay](#) 2020 - the largest single-day new voter registration haul in the holiday's history! bit.ly/3cN9ABI



- Record-setting number of partners
- Estimated 1.5 MILLION NEW OR UPDATED VOTER REGISTRATIONS!!
- Trended #1 on Twitter for 12 hours
- Media mentions reached millions



NatlVoterRegDay  @NatlVoterRegDay · 14h

The award for the #NationalVoterRegistrationDay  MVP goes to YOU! Yes, you: 4500+ partner orgs, event volunteers, state & local election officials, donors, & (perhaps most importantly) everyone who chose a year & NVRD like no other to register to vote. We salute all of YOU!





Voter Registration in the New Normal

Voter registration is more IMPORTANT this year than ever before!

- Traditional in-person voter registration drives at essential businesses, incorporating voter registration into service delivery
- Virtual voter registration drives using email and social media outreach
- Phonebanks, texting, drive-through voter registration events, Zooms

100+ Premier Partners, 4,500 local groups





Resources: COVID-Conscious In-Person Events



COVID-PROOFING YOUR IN-PERSON VOTER REGISTRATION EVENT



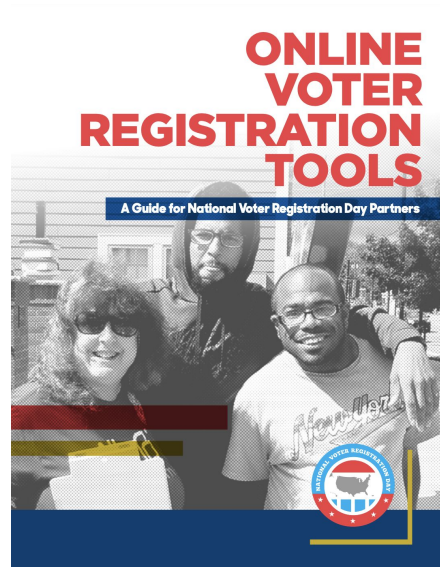
HOSTING A DRIVE-THROUGH VOTER REGISTRATION EVENT



<https://nationalvoterregistrationday.org/toolkit-for-organizations/>



Resources: Virtual Events



2020 Sample Social Media

We've got some sample social media posts to help you promote the holiday across your channels! See text and graphics below and stay tuned for MORE!

ALSO, be sure to check out [the social shareables from the Civic Responsibility Project](#) as well as the ever-growing collection of voter-themed gifs and memes via the [#GoVote tag of Giphy.com!](#)

COUNTDOWN TO NATIONAL VOTER REGISTRATION DAY (right click on the images below to save to your desk top.)



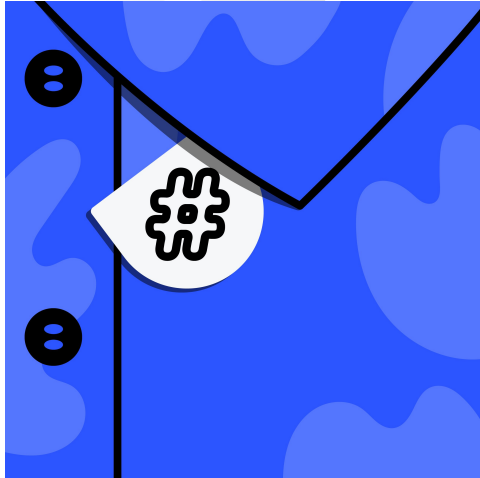
<https://nationalvoterregistrationday.org/toolkit-for-organizations/>
[Additional social media graphics, GIFs, Zoom background, etc](#)



Let's Get #VoteReady!!!!



[Who We Are](#) [Join Us](#) [Resources](#) [Get #VoteReady](#) [Events](#) [Shop](#) [Get Registered](#)



Get #VoteReady 2020

What is #VoteReady? Getting registered is the first step, but once you've done that, what's next? We're here to help with some resources for not just getting registered, but also getting ready to vote and have your voice heard.

I Want to Get #VoteReady

- **Healthy Voting Amid COVID:**
 - [Know your options for voting in your state during COVID-19](#)
- **Know What's on the Ballot:**
 - [Learn about what's on the ballot in your community](#)
- **Learn about Voting by Mail:**
 - Know the [earliest possible dates and deadlines](#) for requesting a mail-in ballot in your state.
 - Use [this free tool](#) to request your mail-in ballot.
 - [See if your state is one of the 39](#) that allow you to track your ballot once you've mailed it in.
- **Learn about Voting in-person (early or on Election Day):**
 - Many [polling locations have changed](#) due to COVID! [Verify or find your polling site location](#)
 - [Make sure you have proper ID to vote](#)
- **Help Others Vote:**
 - Serve as a [poll worker](#) or or help recruit them
 - [powerthepolls.org/](#)
 - [eac.gov/help-america-vote](#)
 - [Sign up to be a nonpartisan election protection volunteer](#) (for lawyers and non-lawyers alike!)
 - Save the number of the election protection hotline in your phone—available in English, Spanish, Arabic, and several Asian languages. Then [use this graphic to share widely with friends](#):
- Not quite old enough to vote this year? [Find out if you can pre-register!](#)



<https://nationalvoterregistrationday.org/get-voteready/>



Our Speakers



Debi Lombardi
National Voter Education Week



Joey Wozniak
Vote Early Day



October 5-9, 2020
votereducationweek.org

National Voter Education Week is a nonpartisan digital voter education campaign held the week of October 5th that equips voters with the tools, information, and confidence they need to cast their ballots.

REGISTRATION



EDUCATION

NATIONAL VOTER
EDUCATION WEEK



TURNOUT

VOTE
EARLY
DAY
2020

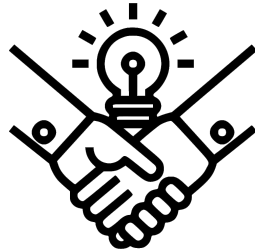
THE BASICS



From Oct 5th to Oct 9th, National Voter Education Week will be a week-long digital campaign, with events live-streamed on various platforms including Facebook, Instagram, and Twitter. During this week of interactive education, voters will learn to find their polling location, understand their ballot, make a plan to vote in person or by mail, and more.

GET INVOLVED

PARTNER

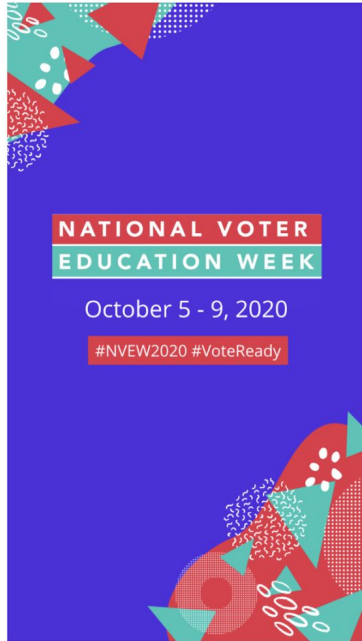


As a partner, we'll share advanced resources with your organization, and want you to make sure that information reaches young people across the country.

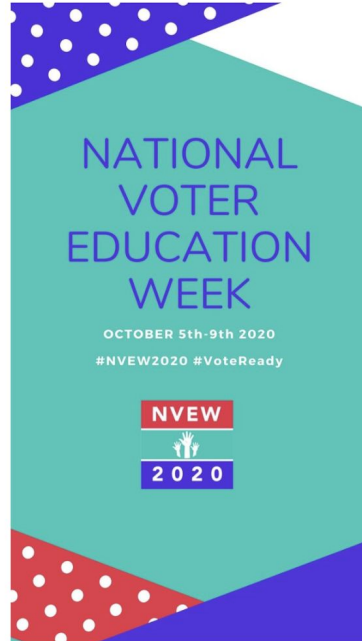
Sign up via the voter education week website:

<https://nationalvoterweek.org/partners>

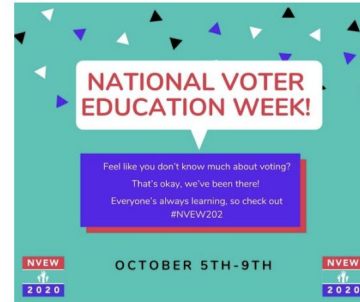
SHAREABLE CONTENT



Creative: Feminist Majority Foundation



Creative: Feminist Majority Foundation



Creative: Feminist Majority Foundation



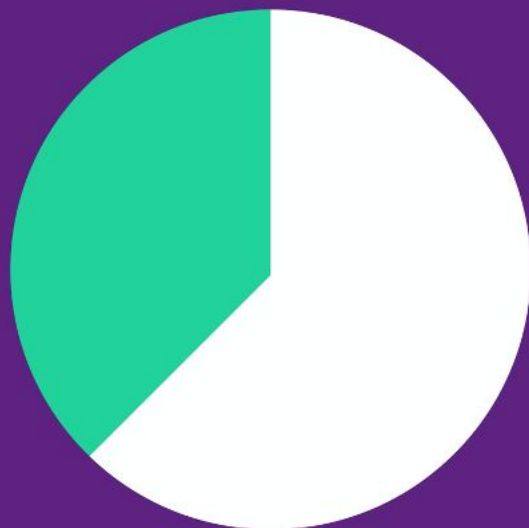
Creative: Feminist Majority Foundation



Creative: Feminist Majority Foundation

	V	O	T	E
E	A	R	L	Y
D	A	Y		
OCT 24	2	0	2	0

Vote Early Day is a collaboration among media companies, nonprofits, tech platforms, election administrators, campuses, influencers, and other businesses to **help all eligible voters learn about their early voting options** and celebrate the act of voting early.



40%

of voters
cast their
ballots early
in 2016.

Learn about your early voting
options at voteearlyday.org

	V	O	T	E
E	A	R	L	Y
D	A	Y		
OCT 24	2	0	2	0



Vote Early Day isn't a coalition; it's a holiday

This nonpartisan, collaborative, open-source model - similar to National Voter Registration Day - will ensure that millions more Americans take advantage of their early voting options.



Vote Early Day is scheduled ten days out from Election Day, on Saturday, Oct. 24th

The goal is to reach Americans as interest in the election peaks, raising awareness and sparking celebration.



Vote Early Day is a chance to educate voters on their options to vote ahead of Election Day

This is a concerted effort to teach Americans how to vote early - both early voting and vote-by-mail - and point them to resources to cast a ballot.

A VISION WITH INFINITE POSSIBILITIES

Your campus or organization is free to celebrate however you would like. The core team behind Vote Early Day is working to support and uplift your work -- join as a partner to receive support! We need partners in every state, in small towns and big cities, and in every community across America.



How you can participate:

Flagship Events

Parties, Parades, and Ballot Parties

Spread the Word: Social, On-Air, In-App

Poll Worker Recruitment

Ballot Research & Plan Making

TWO PARTNER OPTIONS

PREMIER PARTNER



DEADLINE: Ongoing

Sign up via the VED Premier Partner Form. Email joey@voteearlyday.org

PARTNER



DEADLINE: Join by Oct. 1st to receive a swag bag.

Sign up via the Vote Early Day website: www.voteearlyday.org/get-involved



**WE'RE #VOTEREADY
& WE NEED YOU!**



Questions?





National Voter Registration Day

THANK YOU!