Sample Email to be sent on or around September 8

**Sender:** Name, Organizational Name (Should be like “Samantha, Tumblr.com” for example)  
**Suggested Subject Lines:**

- Where will you be on September 22?
- Our National Voter Registration Day events near you--or online!
- [ORGANIZATION NAME] in your town
- Celebrate #NationalVoterRegistrationDay on September 22!

Dear [NAME],

We’re committed to strengthening our democracy by getting voters registered on National Voter Registration Day this September 22.

It’s not just important, but it’s also fun and you can join us! On September 22, come out to a voter registration event we’re hosting near you: NationalVoterRegistrationDay.org/Events.

[OR, IF YOUR EVENT IS ONLINE, NOTE DETAILS HERE]

We all know voting is important, period. And on top of voting for president, there are nearly 500 other elected offices up for grabs this year!

RSVP now to an event in your area, then ask a friend to join you:

[EVENT NAME 1]

[EVENT LOCATION OR URL]

[TIME]

[LINK TO NATIONAL VOTER REGISTRATION DAY EVENT RSVP PAGE]

[EVENT NAME 2]

[EVENT LOCATION OR URL]
These events will be staffed by members of [ORGANIZATION] and by committed volunteers like you – people that value civic participation and are willing to take a few hours for one day to help make the bonds of our communities stronger.

Visit www.NationalVoterRegistrationDay.org/events to RSVP and invite a friend! See you on September 22!

P.S. If events aren’t your thing, no big deal. Just don’t miss out on the most important part of National Voter Registration Day – take 30 seconds to make sure you’re registered to vote at your current address.
Sample Email to be sent the morning of September 22

 Sender: [ORGANIZATION]

 Subject line: TODAY is National Voter Registration Day! Join us!

 Dear [FIRSTNAME] / Supporter,

 Voting is a core principle of being American, but to exercise this basic right, we must be registered to vote!

 That’s why [ORGANIZATION NAME] is a proud partner and supporter of National Voter Registration Day, which happens to be today.

 And you can be part of this amazing day!

 Register to Vote Online: It’s simple, it’s free, and it’s secure. If online voter registration is not available in your state or if it doesn’t work for you, you can easily start the process online no matter where you live.

 Attend a National Voter Registration Day event: Find one near you, or search for an online event.

 Spread the word: Once you make sure you’re registered, forward this email to a friend, ask them to join you and use #NationalVoterRegistrationDay and #VoteReady in all of your social media posts.

 Get #VoteReady: Already registered? Even better! If you want to vote by mail this year, request your ballot today. Or take ten minutes today to learn more about what’s on the ballot, where your polling station is, and other ways to get involved ahead of Election Day.

 Thanks for taking a few moments to strengthen your community – and our country – with your voice. Sincerely,

 [ORGANIZATION NAME]