THE 2020 PIVOT
*Oklahoma and New Jersey are rolling out comprehensive online voter registration.
HEADCOUNT'S ONLINE VOTE REGISTRATION TOOLS

- ROCK THE VOTE
- TurboVote
- VOTE.ORG
- PHONE 2 ACTION
VOTE FROM HOME

Vote safely in 2020.

COVID-19 is changing everything across the world. Your voice is more important than ever. HeadCount is here to help! Opportunities to vote by mail vary by state.

How can I vote safely during COVID-19?

REQUEST YOUR BALLOT  SEE YOUR STATE LAWS  SIGN THE PETITION

THE FACTS

- **No-excuse absentee voting is already the norm. Expanding it should not be controversial.** This is already the law in 36 states + DC for the November 2020 election.
- **This has never been a partisan issue, and does not create a partisan advantage.** A county-by-county study in California, Utah and Washington from the time the states started implementing vote-by-mail through the 2018 election shows no partisan advantage between pre and post vote-by-mail roll out.
- **Voting by mail does not lead to fraud.** Out of approximately 250 million votes cast in the last 20 years, there were less than 150 instances of documented fraud out of millions filed to mail-in ballots.
- **No one knows what the status of the virus will be in November, so we need to be prepared to vote fully by mail if needed.** Five states, including Utah, had already moved to full vote-by-mail systems well before the pandemic, so there is an existing model to work off of.
VOTE WITH PRIDE

IN PARTNERSHIP WITH

Glaad
United We Vote

Get tools to register voters on the streets, at the dinner table, and in your neighborhood.

HeadCount stands in solidarity with Americans that exercise their right to assemble in the fight against systemic racism, or any injustice or inequity. These principles are nonpartisan and intrinsically American.

We believe that meaningful change can come from the ballot box, especially in local elections where leaders closely impact our lives.

In an effort to support grassroots movements everywhere, we are offering resources to anyone wishing to register voters in public spaces — whether it be a rally, in a community meeting, in a classroom, a place of worship or a local business. We aim to empower individuals and groups, and drive positive outcomes out of the painful moments so many have endured on the path to change.

We invite anyone to download our resources below. The QR and text codes direct voters to this website. From here they can register to vote, verify their status, or pledge to get friends to the polls.

How to Use

- Print out multiple copies and distribute in large crowds. This way, people can register themselves at home if they want!
- Tape onto the back of your sign. Use the front of your sign to display your message, and inspire everyone behind you to register.
- Get creative—tape it to your t-shirt or make it a yard sign, register voters everywhere.

We want to see these in action! Share photos of your signs to info@headcount.org or DM us on Instagram or Twitter at getHeadCountOrg.

If you are a local community organization looking for tools to engage your community members in voting, please reach out to eklang@headcount.org.
iHeart Media Philadelphia announced the “10,000 Voices” campaign to engage 10,000 voices for the presidential election in November. iHeartMedia Philadelphia will use its radio stations and digital products combined with HeadCount’s voter engagement tools along with support from the Philadelphia Mayor and the Pennsylvania Voter Development Coalition to create a non-partisan voter registration effort.

“10,000 Voices” encourages people to register and vote. The campaign will educate people on how to register and vote, but also ensure our communities’ voices are heard when we say Derrick Conwell, iHeartMedia Philadelphia Senior Vice President of Digital.

Then we invite you to join our non-partisan voter registration efforts!

August 13th | 7pm-8pm
August 27th | 7pm-8pm
September 10th | 7pm-8pm

Join on Facebook Live: www.facebook.com/celebration.christian.94 or via Zoom

Do you live in PA, NJ, or DE?
Do you want to vote before election day?
Do you need to register to vote or update your registration?

Contact Kelly for Zoom Link
609-664-1369 or Kelly@HeadCount.org

Get your Ballot
www.register.org

New Pennsylvania Election Dates

JUNE 2
Primary Election

MAY 18
Voter Reg Deadline

MAY 26
Deadline to apply to Vote By Mail
HeadCount
Festival Challenge
PRO-TIP: MAKE SURE YOUR GRAPHICS FIT

Facebook & Instagram

Twitter

Instagram Story
THANK YOU

Tappan Vickery | Director of Voter Engagement

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