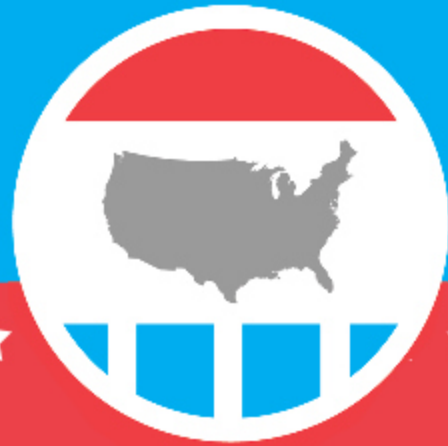


National Voter Registration Day



Tuesday, September 24

Thank you, featured sponsors!



Google

CAA
Creative Artists Agency

National Voter Registration Day



**Planning for
September 24th**

What You are a Part of

- Helping hundreds of thousands of people nationwide:
 - Register before their voter registration deadline
 - Learn more about an upcoming election they can vote in
 - Celebrate a civic national holiday!
- A holiday endorsed by NASS and dozens of elected officials on both sides of the aisle
- Recognized by Congress in 2018!

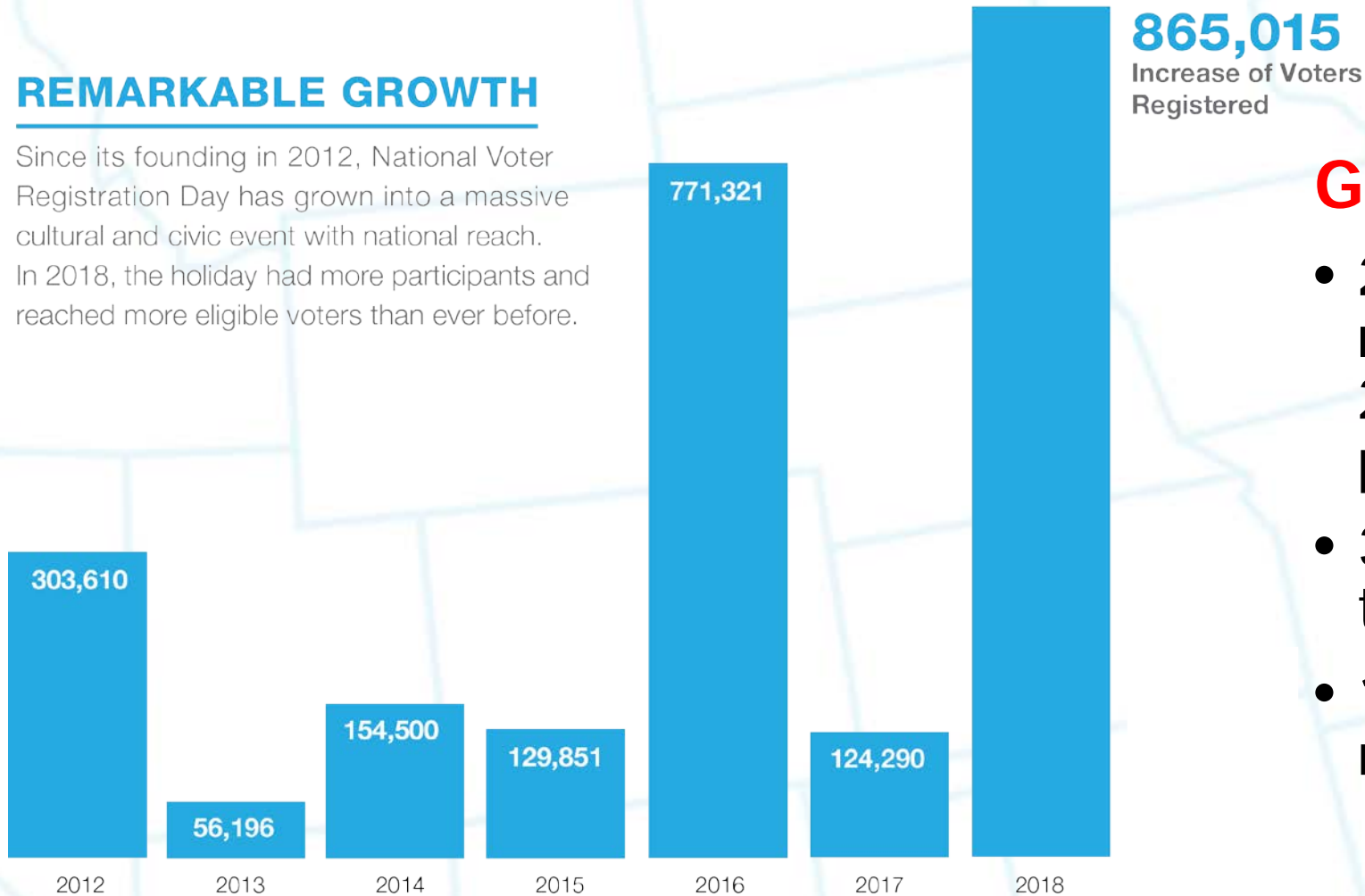


Some of the 2019 Premier Partners



REMARKABLE GROWTH

Since its founding in 2012, National Voter Registration Day has grown into a massive cultural and civic event with national reach. In 2018, the holiday had more participants and reached more eligible voters than ever before.

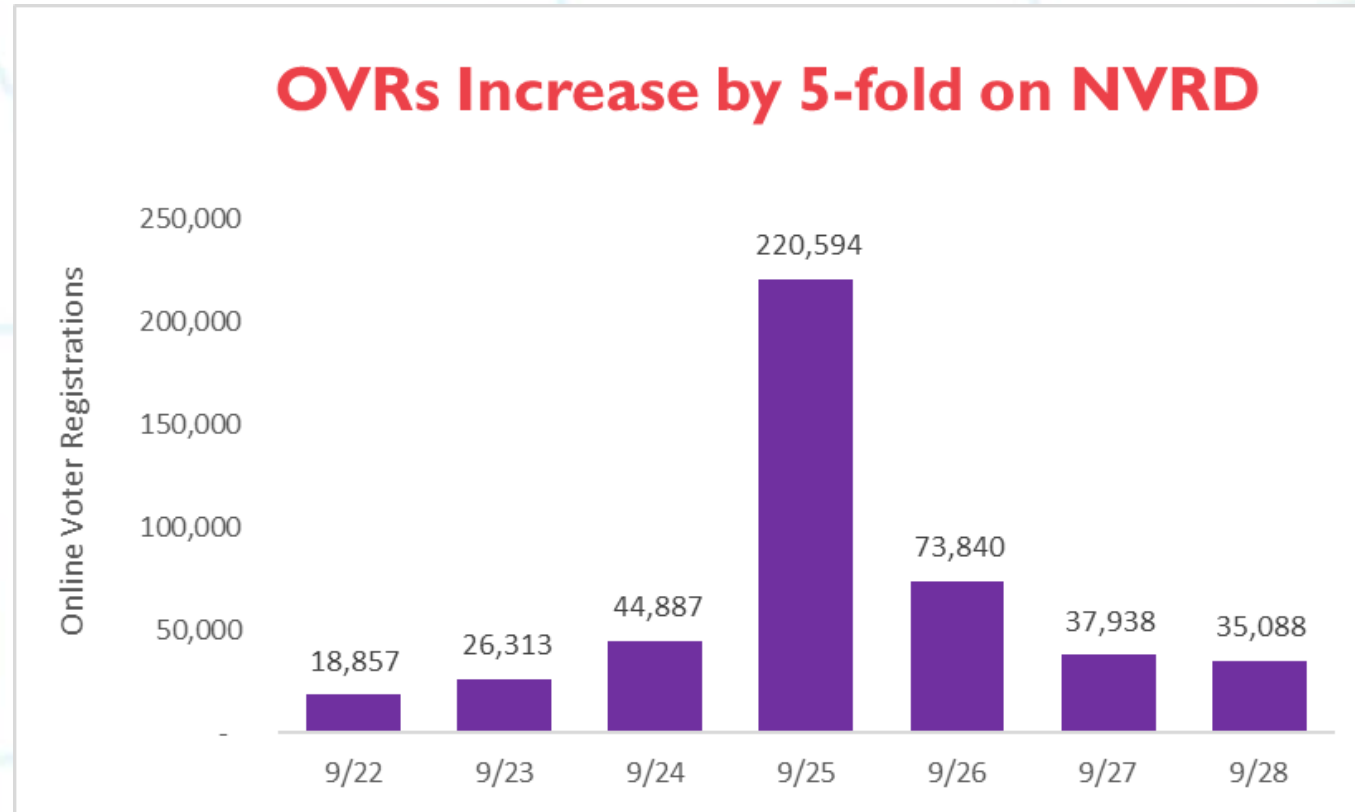


Goals for 2019:

- **200,000** new or updated registrations on September 24th either online or on paper
- **3,000** partners signed up to promote the holiday
- **10,000** volunteers mobilized



The Impact We Make





Questions?

We've got answers.

Use the Q&A box to chat us your questions



The Countdown

6 Weeks until National Voter
Registration Day

Determine your...

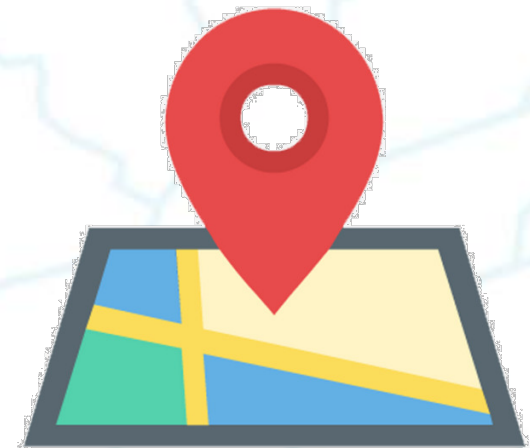
Team



Goals



Location



Building your team

- Who is helping you organize and run this?
 - A good team has people who are enthusiastic, committed, and willing help out
- Who else is celebrating in your community?
 - Encourage more groups to sign up as partners on our webpage and collaborate with them

Find your partners!

- Reach out to your local League of Women Voters
- Working on a college or university campus? Get in touch with Campus Takeover by visiting <https://www.studentslearnstudentsvote.org/national-voter-registration-day>
- Approach “unexpected partners” like businesses, clubs, and local rec leagues



Setting your goals



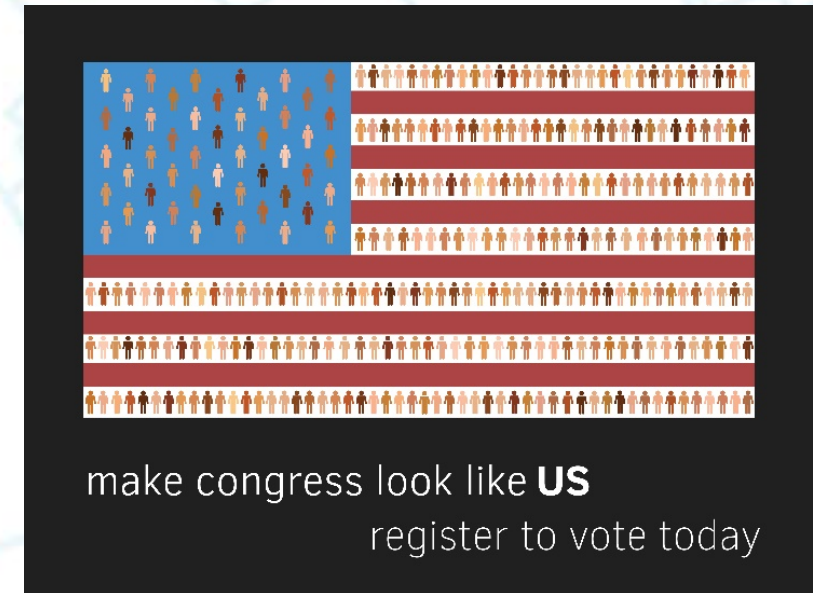
- How many people do you hope to register?
 - Between 20% and 30% of eligible voters are not registered nationwide.
 - You can only register people who will attend or walk by your table
 - Estimate the “traffic” and divide by 5 for a goal
- How many volunteers will you involve?
- Who will you engage as partners in your community?



Choosing your location

Given who is helping you and who you are trying to register...

- How long can you run your event?
- Where are the people you want to register going to be? (E.g. High-Traffic Areas)
- When are they most frequently around?





The Countdown

5 Weeks until National Voter
Registration Day

What do you need to know?

Make sure you're running a voter registration drive that follows your state's laws:

www.FairElectionsCenter.org



[Home](#) [About](#) [Resources](#) [Litigation & Testimony](#) [Contact](#)



DONATE NOW



STAY INFORMED! ENTER EMAIL ADDRESS *

SEND



Voter Registration Drive Guides

In addition to our voting guides, Fair Elections Center and Campus Vote Project updates voter registration drive guides for all 50 states and DC. Use the links below for requirements and guidance on conducting a voter registration drive in your state. If you have questions or need additional information please email us at info@fairelectionscenter.org.

- [Alabama](#)
- [Alaska](#)
- [Arizona](#)
- [Arkansas](#)
- [California](#)
- [Colorado](#)
- [Connecticut](#)
- [Delaware](#)
- [District of Columbia](#)
- [Florida](#)
- [Georgia](#)
- [Hawaii](#)
- [Idaho](#)
- [Illinois](#)
- [Indiana](#)
- [Iowa](#)
- [Kansas](#)
- [Kentucky](#)
- [Louisiana](#)
- [Maine](#)
- [Maryland](#)
- [Massachusetts](#)
- [Michigan](#)
- [Minnesota](#)
- [Mississippi](#)
- [Missouri](#)
- [Montana](#)
- [Nebraska](#)
- [Nevada](#)
- [New Hampshire](#)
- [New Jersey](#)
- [New Mexico](#)
- [New York](#)
- [North Carolina](#)
- [North Dakota](#) – No voter registration form needed to vote
- [Ohio](#)
- [Oklahoma](#)
- [Oregon](#)
- [Pennsylvania](#)
- [Rhode Island](#)
- [South Carolina](#)
- [South Dakota](#)
- [Tennessee](#)
- [Texas](#)
- [Utah](#)
- [Vermont](#)
- [Virginia](#)
- [Washington](#)
- [West Virginia](#)
- [Wisconsin](#)
- [Wyoming](#)



Your Homework



- **Are there “Training Requirements” in your state?**
 - Ex: In TX you must to be trained by your county voter registrar
- **Online voter registration?**
 - www.eac.gov/voters/register-and-vote-in-your-state/#tabs-2
- **“Obtaining Application” forms?**
 - Ex: In NH you must get paper forms from the city or town clerk, you cannot print yourself
- **“Handling Applications” and returning forms?**
 - Ex: FL requires a voter reg. drive to provide its own unique ID # on each form it collects to submit



Local Election Officials

- Provide forms & resources
- Valuable information on website
- Marketing/Communications messaging
- Remember: limited staff, realistic expectations

Federal or State form?

If you think you may help someone from out of state register like on a college campus or in a downtown location that tourists visit?

Have federal forms available:
www.eac.gov/voters/national-mail-voter-registration-form



Do NOT Pay to Register to Vote

- Federal law makes it illegal to offer anything of value in exchange for registering to vote (or voting).
- Example: Don't offer freebies, like food or items only to people who register to vote. Must be available to anyone.



Contact Us

www.FairElectionsCenter.org

info@fairelectionscenter.org

202-331-0114

**FAIR
ELECTIONS**
CENTER





The Countdown

4 Weeks until National Voter
Registration Day

Promoting Your Event

Promoting Your Event Webinar on August 27 at 4pm ET



Spread the word!

- Who am I celebrating with?
- When/Where is it happening?
- Use social media, your website, newsletter, posters, local and in-language media





The Countdown

3 Weeks until National Voter
Registration Day

Recruiting Volunteers

- Use both online outreach and phone calls
- Have specific dates, times, locations for volunteer shifts
- Best time to call volunteers is between 5:30-9pm
- Give callers scripts, food, and goals to reach
- Record responses and no-answers so you can try again



Training volunteers



- What to include in a training:
 - Who can register in your state
 - How to fill out forms and required fields
 - Where to look for common mistakes
 - Staying nonpartisan
 - Who to call if questions come up
 - Script training and role play
 - Time for Q&A





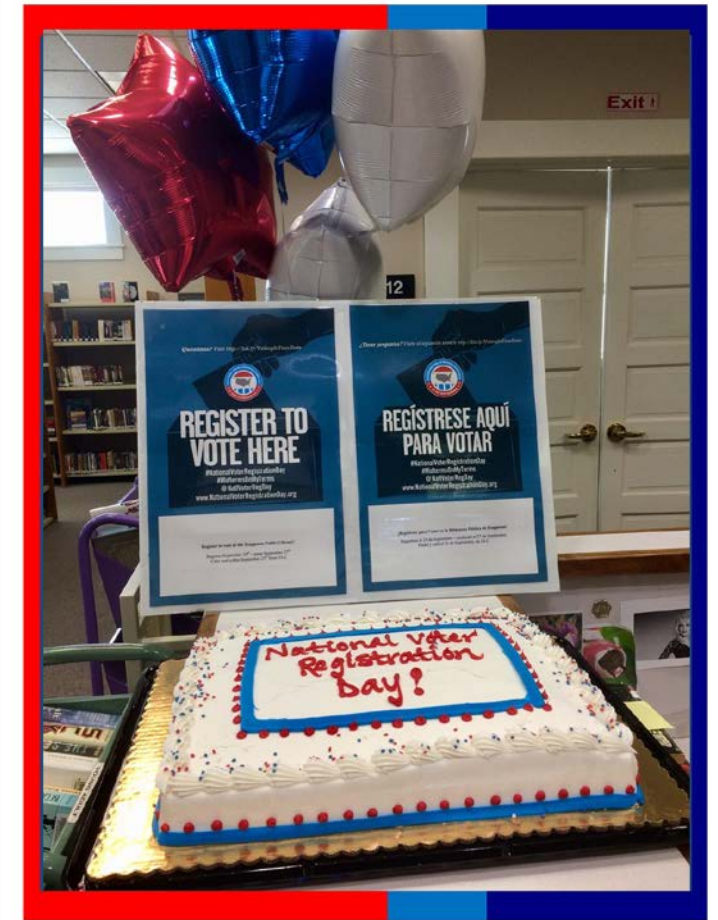
The Countdown

2 Weeks until National Voter
Registration Day

What am I bringing?

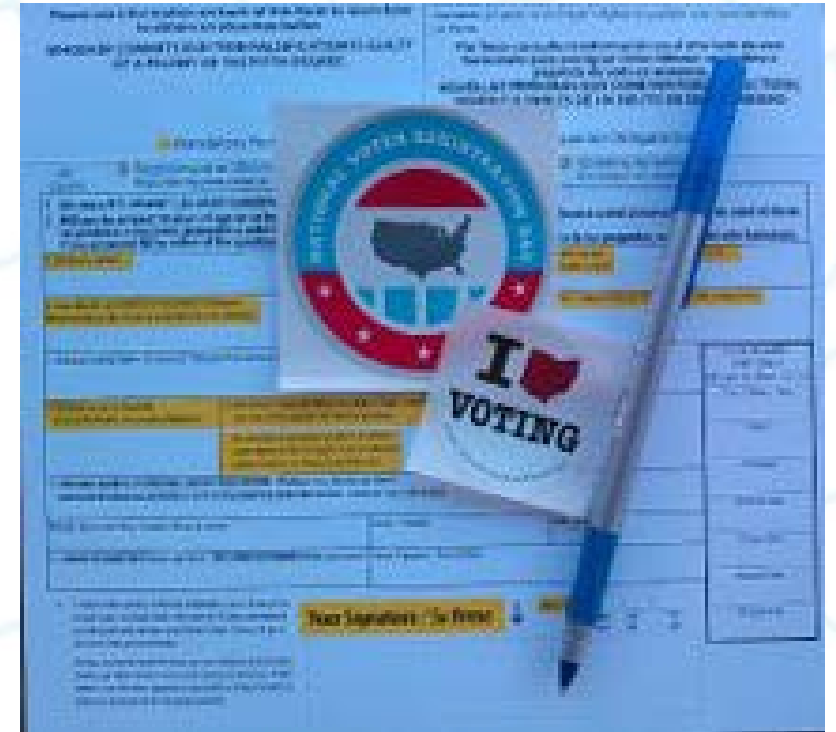
Prepare in advance:

- Will you have a table? A banner for the table?
- A laptop/tablet/phone for people to **check** their registration?
 - Check if charged or if there's an outlet and also wifi
 - Go to Vote.org or the state election website for checking registration
- Paper voter registration forms? How many?
- Free food? (Allergens?) Our recommendation: Welsh's Fruit Snacks



What am I bringing?

- Working Black/Blue Pens
- Folder/Large Envelope for complete forms
- Your free stickers and posters when you register with NVRD!
- Stamps for people to submit their own later or for you to mail

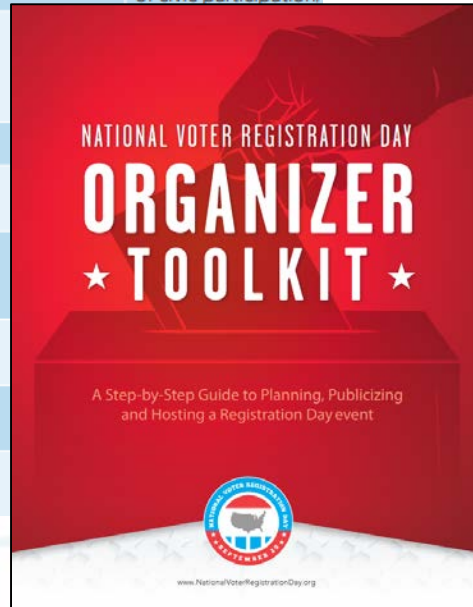




Logistics

Sample Day of Timeline

Time	Event	Location	Who Leads	Details
10:15AM	Leave office to get to venue	Headquarters		Make sure to bring all
10:30AM	Set up, prepare tables, snacks, check-in, music	At Site		Music player, snacks, materials.
10:45AM	Check-in arriving volunteers	At Site		Welcome! Explain da out clipboards/mater
11:00AM	Icebreaker for volunteer	At Site		Favorite childhood b of civic participation/
11:20AM	Group voter registration training	At Site		
11:40AM	Team Cheer	At Site		
11:40AM	Spread everybody out through square.	At Site		
12:15PM	Set up lunch for volunteers	At Site		
1:00PM	Check in with each volunteer team	At Site		
2:00PM	Check in with each volunteer team	At Site		
3:00PM	Regroup team	At Site		



Event Logistics

- Create a day-of checklist and event rundown
- Get contact #s for all volunteers and send a reminder about the event and share format, call time, and logistics
 - Build in time for training volunteers before getting started!



How are forms being returned?

- *Within 48 hours of the event**
- Who is submitting the forms?
- Are you mailing or returning them in person?
 - If you collect forms from people living in different cities you'll need to mail them to the state election office so they can send it to the appropriate county elections offices
- What time does your elections office or post office close?





The Countdown

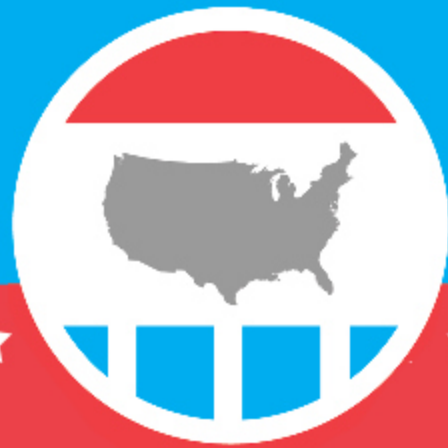
1 Week until National Voter
Registration Day

Final Stretch

- Confirm your day-of coordinator and volunteers.
- Confirm logistics such as table set up, AV equipment, signage and banners, and make sure that everything is in place.
- Final promotion push – make sure people know where and when your event is.



National Voter Registration Day



Tuesday, September 24

Talking to voters

- Just smile and be friendly – it goes a long way no matter what age you are
 - Get out from behind the table and invite people to talk to you
- Be the kind of person you'd want to talk to
 - Have a conversation instead of talking at people
 - Talk to everyone and don't get discouraged



Special Cases and Resources

- Who can register in your state
 - Students:
campusvoteproject.org/studentguides
 - Individuals with a Felony Conviction:
campaignlegal.org/restoreyourvote/
- Stay nonpartisan

Staying nonpartisan means:


- No candidate or party flyers buttons stickers etc on the table
- No advocating on behalf of a candidate or ballot measure
- Keep messages positive
- Target people, not parties



What happens when I have a Question?

Call the local elections board!

- Where is the elections board?
 - usvotefoundation.org/vote/eoddomestic.htm
- What is the Local Election Official's Phone?
- *Another reason to partner locally so they know in advance!



Absentee Ballot Request and Voter Registration Services for All U.S. Voters in All States at Home and Abroad

Register to Vote Absentee Ballot	Election Dates & Deadlines	State Voting Requirements	Voting Methods & Options	Election Official Directory	Voter Help Desk
-------------------------------------	-------------------------------	------------------------------	-----------------------------	--------------------------------	--------------------

Election Official Directory & State Voting Requirements & Information

Find useful voter information including:

- Local Election Office and Contact Information
- Address, Telephone and Email for Local Election Offices
- Upcoming Federal Election Dates and Deadlines
- Upcoming State Election Dates and Deadlines
- Eligibility Requirements
- Identification Requirements
- Voter Materials Transmission Options
- State Lookup Tools – Am I Registered? Where's my Ballot?

Choose A State:

Massachusetts

Choose A Region:

City of Cambridge

SUBMIT



Keeping track of forms

- Keeping voter registration forms safe and secure is one of the most important considerations of the day
- Establish a system of collecting and securing forms throughout the day
- Don't allow volunteers to go home with forms
- Turn in forms to appropriate election office within 48 hours





Questions?

We've got answers.

Email us at info@nationalvoterregistrationday.org





RSVP Today!

Tuesday 8/27: Promoting Your Event
Monday 9/16: Talking to Voters

If you haven't signed up as a partner yet...

Nationalvoterregistrationday.org/partner-2019-sign-up/